



# **Embrace The Partnership Model**



**Becoming an e-learning provider is easy and not as expensive as you think.**

**All you need is a website and embrace-learning's secret recipe**

## Our Partnership Strategy :

Embrace develop the product and you take it to market.

Minimum 200% margin.

## Why e-learning?

### Convenient

- Learn at the right time
- Learn in the right place
- Learn at the right pace

### Efficient

- Flexibility
- Cost
- Consistent quality
- Eco-friendly
- LMS tracking
- All available 24/7

'Tell me and I may forget  
Teach me and I may remember  
Involve me and I will learn'

# If we were speed dating...



## About you

- You're looking for a long-term partnership
- You have a healthy business network
- You're looking for a scalable business model



## Assumptions

- You've developed a business plan
- You believe in the value of our product
- You have some marketing experience
- You'd welcome a long-term revenue stream



# Things to **consider...**





The market for e-learning  
is set to grow faster than  
you ever imagined.



# **Embrace The Opportunity**

# The opportunity

## New Clients

Increase your ROI

Build your client base

Improve your profit margin

Extend your geographical reach

Diversify your existing business

## Bid for more contracts

Funders give preference to bids that have a digital component, are scalable, cost-efficient and provide a legacy.

Today's employers demand flexible, scalable and cost-efficient training solutions. As an embrace partner you can deliver all this and more to organisations of any size.



'The biggest sources of opportunity are collaboration and partnership. With digital communication, there is more of that everywhere. We need to adapt ourselves to that as a matter of doing business'

Mark Parker - Business, Communication, Today, Doing

## Where is the growth?

- E-learning market
- Compliance training
- Health and Social Care
- Mental Health and Wellbeing Training
- E-learning in Education



We have been working with Embrace Learning for more than 3 years and in that time we have many customers who have signed up to their e-learning.

The feedback we have from our learners is that their training is very good quality, easy to navigate and very informative. Administrators particularly like the range of reports that the Embrace LMS has to offer especially when it comes to providing evidence for their CQC visits, which enables them to demonstrate the knowledge and understanding of each individual on each topic.

Managing Director

DGM Business Solutions

# So, you'd like to become a partner?

## Here's what you'll need ...

1. A business or business plan which supports the sale of e-learning
2. A live website
3. Marketing know how

## How it works

We'll set up your branded LMS, seamlessly linking your website to our learning platform

You'll market the products in your own inimitable style

You can adopt our recommendations or choose your own pricing structure

**Talk to us and we'll support you every step of the way**

# Bespoke

Turning hard copy lesson plans into vibrant standalone e-learning modules can work wonders for ROI.

The Embrace Bespoke Design Journey:

- 1: Consult and Analyse
- 2: Specify and Plan
- 3: Design and Develop
- 4: Test and Implement
- 5: Monitor and Evaluate
- 6: Release and Celebrate

## QUESTIONS

Talk to us

We have the roadmap and the vehicle.

Tell us where you want to go.

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